

Magellan of Arizona – Governance Board Meeting (8/19/09)

Recent Community Events July - August 2009

- **Tuesday, August 11th, 10:30 a.m. - Magellan presented a workshop at the Family Self Sufficiency Conference at the Renaissance Hotel, (9495 W. Coyotes Blvd., Glendale)**
 - Target audience - social workers, family self sufficiency specialist and housing specialist for the National Association of Housing and Redevelopment Officials
 - Objective – build awareness of covered services available through Magellan and eligibility guidelines for greater knowledge of system and how to connect recipients
 - Magellan’s role – Conference attendance was 300. Community developer presented a workshop titled “Magellan 101.” The Magellan presentation was the opening workshop for the family self sufficiency sector. Community developer also staffed a booth in the exhibitor hall throughout the conference.

Upcoming Community Events - August 2009

- **Monday, August 24th, 6:00 p.m. Cactus High School Fair** (6330 W. Greenway, Phoenix)
 - Target audience - information fair for parents and children in surrounding area
 - Objective - partner with high school (education system) to educate parents and families about RBHA programs and services to build awareness and access to services
 - Magellan’s role - community developer will staff booth to provide printed Magellan information and answer questions for approximately 500 attendees
- **Wednesday, August 26th, 5:00 p.m. – Child and Family Advisory Partnership Meeting, Family Involvement Center (1430 E. Indian School Road, Phoenix)**
 - Target audience - recipients, parents of child recipients, children service providers
 - Objective – connect with community to obtain input about system performance, share advancements and outcomes
 - Magellan’s role – seek input and facilitate discussion between community and Magellan leadership
- **Friday, September 25th, 11:00 a.m. – 2:00 p.m. - The R Word: Rationing, Ethics and the Future of Health Care hosted by St. Luke’s Health Initiatives** (Camelback Inn, Scottsdale, AZ)
 - Target audience – healthcare professionals, policy experts, community at large

- Objective – foster a timely, provocative presentation and discussion around health care, specifically: Can we continue to do everything for everybody? Who gets what, who doesn't - and who decides?
 - Magellan's role – participate as conference attendees
- **Saturday, August 29th, 10:00 a.m. – 4:00 p.m. – Arizona Youth Leadership Institute** (FIBCO 1141 East Jefferson, Phoenix)
 - Target audience – 150 Maricopa County Youth (especially targeting youth leaders 14-24 years old who have an experience with mental/behavioral health, substance abuse and/or foster care issues) – includes MY LIFE youth
 - Objective – leadership development workshops and trainings for youth
 - Magellan's role – coordinate conference, reach out to youth, facilitate workshops
- **Tuesday, September 1st, 11:00 a.m. Community Developer Presentation: Banner Thunderbird Hospital** (55th Ave. & Thunderbird)
 - Target audience – hospital staff (social workers, case managers, etc.)
 - Objective – educate hospital staff on Magellan programs and services so that they can better answer community questions and know how/where to refer people who may need mental/behavioral health and/or substance abuse services
 - Magellan's role –will conduct presentation to approximately 15 staff members
- **Wednesday, September 2nd, 6:00 p.m. - Adult System of Care Community Council Meeting**, Magellan Cottonwood Room
 - Target audience- adult recipients and adult service providers
 - Objective- connect with community to obtain input about system performance, share advancements and outcomes for stronger outcomes
 - Magellan's role - community meeting, roundtable discussion with community and Magellan leadership
- **Saturday, September 5th, 9:00 a.m. First Institutional Baptist Church, Health Fair** (1141 E. Jefferson)
 - Target audience - African American families and youth
 - Objective – educate African American families about RBHA programs and services to strengthen awareness and access
 - Magellan's Role – community developer will staff booth to provide printed Magellan information and answer questions to approximately 200 attendees
- **Friday, September 9th, 9:30 a.m. Community Developer Presentation: Alhambra School District** (4510 N. 37th Ave.)
 - Target audience – district staff (social workers, counselors, school nurses)
 - Objective – educate district staff on Magellan programs and services to aid them in addressing questions and know how/where to refer students/families who may need mental/behavioral health and/or substance abuse services
 - Magellan's Role – community developer will conduct presentation to approximately 15 staff members
- **Friday, September 11th, 5:00 p.m. Boys and Girls Club Fair** (1755 N. 34th Ave.)

- Target audience - information fair for parents and children in surrounding area
 - Objective - partner with community center to reach parents and families to educate them about RBHA programs and services for improved awareness and access
 - Magellan's Role - community developer will staff booth to provide printed Magellan information and answer questions for approximately 500 attendees
- **Saturday, September 12th, 10:00 a.m. Arizona Coalition for Tomorrow Health Fair** (7th Street and Van Buren, Phoenix)
 - Target audience – Hispanic youth and families in surrounding area
 - Objective - partner with community organization to reach Hispanic parents and families to educate them about RBHA programs and services for greater awareness and access to services.
 - Magellan's Role - community developer will staff booth to provide printed Magellan information and answer questions for approximately 1500 attendees